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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/720,048	12/19/2000	Achim Storz	PD980044	6809
75	590 12/21/2004		EXAM	INER
Joseph S Tripoli			DEMICCO, MATTHEW R	
Thomson Multi Princeton, NJ	media Licensing Inc (08543-0028	CN 5312	ART UNIT	PAPER NUMBER
1111101011, 110	000.0 0020		2611	
			DATE MAILED: 12/21/200	4

Please find below and/or attached an Office communication concerning this application or proceeding.



	Application No.	Applicant(s)	\mathcal{G}^{γ}
Advisory Action	09/720,048	STORZ ET AL.	
Advisory Addon	Examiner	Art Unit	
	Matthew R Demicco	2611	
The MAILING DATE of this communication appe	ars on the cover sheet with the c	correspondence address	;
THE REPLY FILED 21 October 2004 FAILS TO PLACE Therefore, further action by the applicant is required to aviral rejection under 37 CFR 1.113 may only be either: (1) condition for allowance; (2) a timely filed Notice of Appeal Examination (RCE) in compliance with 37 CFR 1.114.	oid abandonment of this applicated abandonment of this applicated application	ation. A proper reply to n places the application	a ı in
PERIOD FOR RE	PLY [check either a) or b)]		
a) The period for reply expires 3 months from the mailing date b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire I ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The ee have been filed is the date for purposes of determining the period of ee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of	Advisory Action, or (2) the date set forth ater than SIX MONTHS from the mailing FILED WITHIN TWO MONTHS OF The date on which the petition under 37 CF of extension and the corresponding amo	g date of the final rejection. HE FINAL REJECTION. See R 1.136(a) and the appropria	e MPEP ate extension ate extension
as set forth in (b) above, if checked. Any reply received by the Office imely filed, may reduce any earned patent term adjustment. See 37 C	ce later than three months after the mail CFR 1.704(b).	ling date of the final rejection	, even if
 A Notice of Appeal was filed on Appellant's 37 CFR 1.192(a), or any extension thereof (37 CFF 	R 1.191(d)), to avoid dismissal o		
2. The proposed amendment(s) will not be entered be	•		
(a) they raise new issues that would require further	er consideration and/or search (see NOTE below);	
(b) they raise the issue of new matter (see Note b			
(c) they are not deemed to place the application in issues for appeal; and/or	n better form for appeal by mate	rially reducing or simpli	fying the
(d) they present additional claims without canceli	ng a corresponding number of f	inally rejected claims.	
NOTE:			
3. Applicant's reply has overcome the following reject	• • ———		
 Newly proposed or amended claim(s) would canceling the non-allowable claim(s). 	be allowable if submitted in a se	eparate, timely filed am	endment
5. ☑ The a) ☐ affidavit, b) ☐ exhibit, or c) ☑ request for application in condition for allowance because: Se	reconsideration has been consi e Attached Sheet.	idered but does NOT pl	ace the
6. The affidavit or exhibit will NOT be considered bec raised by the Examiner in the final rejection.	ause it is not directed SOLELY t	to issues which were ne	wly
7. For purposes of Appeal, the proposed amendment explanation of how the new or amended claims we	:(s) a)⊡ will not be entered or b ould be rejected is provided belo)□ will be entered and ow or appended.	an
The status of the claim(s) is (or will be) as follows:			
Claim(s) allowed:			
Claim(s) objected to:			
Claim(s) rejected:			
Claim(s) withdrawn from consideration:			
8. ☐ The drawing correction filed on is a) ☐ app	roved or b)□ disapproved by t	he Examiner.	
9. Note the attached Information Disclosure Statemen 10. Other:	nt(s)(PTO-1449) Paper No(s)	- Olis	ges?
		CHRIS GRANT PRIMARY EXAMIN	
		LUMMU! EVANIUA	

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DETAILED ACTION

Response to Amendment

1. This action is responsive to an after final amendment filed 12/21/2004. Claims 1-5 and 7-11 are pending. Claim 6 is cancelled.

Response to Arguments

- 2. Applicant's arguments filed with respect to Claim 1 have been fully considered but they are not persuasive. Regarding Claim 1, Applicant argues that Stinebruner does not describe detecting a channel identifying information within a TV signal transferred from a satellite receiver, determining the channel on a selected program place of the satellite receiver from the channel identifying information or storing an information assigning the determined channel to that selected program place of the satellite receiver. Stinebruner teaches automatically programming available satellite and local channels (Col. 11, Lines 21-32) wherein channel information is encoded within a video stream over a satellite signal (Col. 11, Lines 57-61), retrieved by the system from the embedded information on the satellite signal (Col. 12, Lines 14-18) and stored (Col. 12, Lines 18-20) in a channel map (See Figure 2). Stinebruner clearly teaches detecting channel information within a TV signal from the satellite source, determining what channel information was embedded and storing that channel information in a table assigning the determined channel to a selected program place.
- 3. Regarding Applicant's argument that the claimed invention allows the use of program places of a satellite receiver without the need to provide different local channel information for

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different local areas and without the need to enter an information for localizing the video system, the Examiner points out that Applicant is arguing based on the contents of the Specification and not the claim language as presented.

4. Regarding Applicant's argument that the use of channel identifying information in Stinebruner is no inherent because the channel identifying information is optional or that Stinebruner does not describe where the information come from, the Examiner points out that in a particular embodiment of Stinebruner, it is contemplated that channel identifying information is embedded in the satellite television programming as stated above. Therefore, in order to execute that particular embodiment as described by Stinebruner, the stated limitations must be present. That is, in order to receive and store in a channel map channel identifying information received over a television signal from a satellite receiver as stated above, there must be a means of detection of the information. Further, in this embodiment, Stinebruner discloses that the information is encoded within the video stream over a satellite signal as stated above. This precludes the possibility of the user being forced to manually enter the information as suggested by Applicant.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Matthew R Demicco whose telephone number is (703) 305-8155. The examiner can normally be reached on Mon-Fri, 9am - 5pm.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Chris Grant can be reached on (703) 305-4755. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

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December 13, 2004